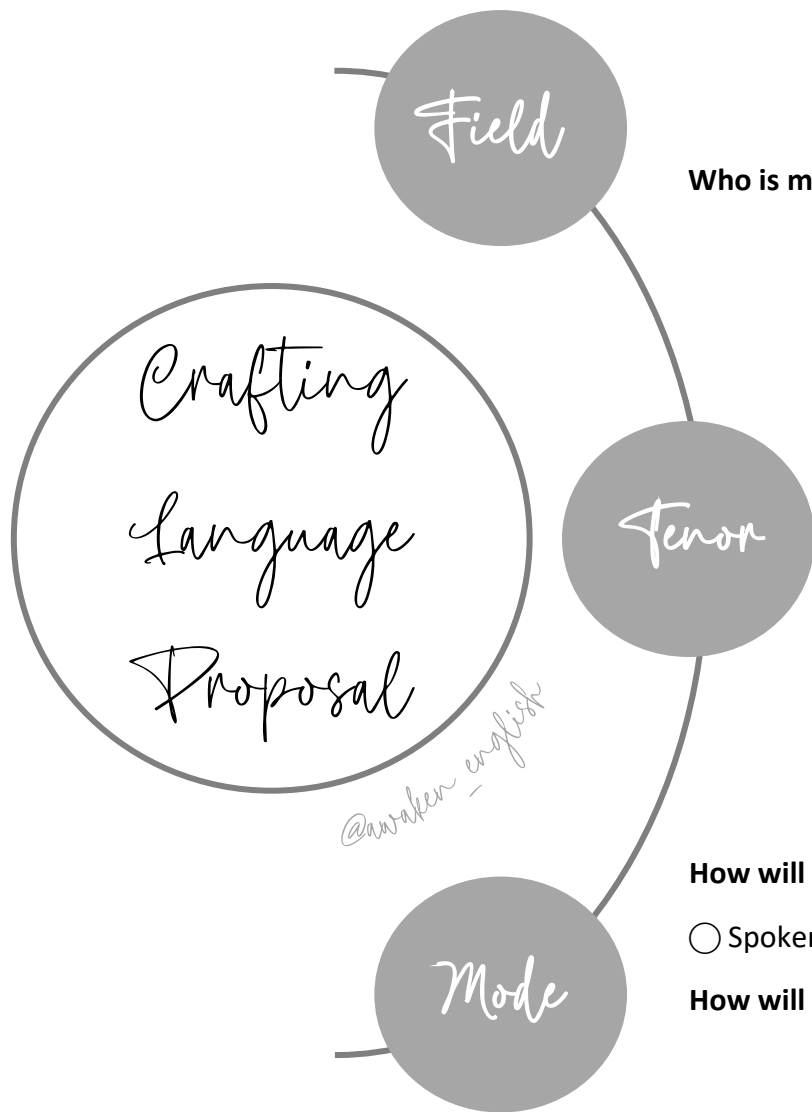


What content will I be writing about? Is the content common or specialised in knowledge? If the content is specialised, what terminology or technical terms will I be using?



Who is my audience? How will you be able to tell?

How formal will me language be?

☐ Formal Language ☐ Colloquial Language ☐ Slang

What is the relationship between me as the author and my audience?

☐ Expert (author) to Novice (audience) ☐ Equal ☐ Novice (author) to Expert (audience)

Consider the relationship:

☐ Personal ☐ Impersonal and ☐ Formal ☐ Informal

Consider the immediacy of the writing:

☐ First person ☐ Second Person ☐ Third Person

How will me text be presented?

☐ Spoken-like Language ☐ Written-like Language

How will I make it sound like this?

Will my text seem planned or spontaneous?

☐ Planned ☐ Spontaneous

What stylistic considerations should I make for publishing my text?